

BAIERL AUTOMOTIVE BIG TICKET SWEEPSTAKES - Official Rules

1. ELIGIBILITY: Baierl Automotive Big Ticket Sweepstakes (the "Sweepstakes") is open only to legal residents of the fifty (50) United States and the District of Columbia over the age of 18 with access to the Internet at all times during the Sweepstakes and subsequent prize-award period. All employees of Baierl Automotive ("Sponsor"), all employees, of all associated agencies and each of their respective affiliates, sales representatives, distributors, licensees or agents (all of the foregoing, together with Sponsor, collectively referred to as "Sweepstakes Entities"), and their immediate family members (spouse, parent, child, sibling and their respective spouses) and those living in the same household of each (whether related or not), are ineligible to participate in the Sweepstakes. All applicable federal, state and local laws and regulations apply. Void where prohibited or restricted by law. Entry in the Sweepstakes constitutes your full and unconditional acceptance of these Official Rules. NO PURCHASE NECESSARY. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

2. SWEEPSTAKES PERIOD: The Sweepstakes entry period begins at 9:01 a.m. EDT on August 10, 2009 and ends at 9:00 p.m. EDT on October 31, 2009 (the "Sweepstakes Period"). Winners will be selected from entries properly submitted and timely received during the Sweepstakes Period.

3. SWEEPSTAKES ENTRY INSTRUCTIONS: During the Sweepstakes Period, you may submit an entry form request online at http://www.baierl.com/Baierl_Big_Ticket.cfm. Enter your name, phone and email address, and click "Submit." Limit One (1) Online Entry per person, per e-mail address, per week during the Sweepstakes Period. You will receive an entry form via email to the email address stated on your request. Bring the entry form to any BAIERL Automotive location to enter the sweepstakes.

4. PUBLICITY: As a condition of entry into the Sweepstakes, except where prohibited by law, each entrant and each winner by accepting a prize grants to Sponsor and its affiliates, legal representatives, assigns and licensees, all right, title and interest in to publicize, broadcast, display and/or otherwise use the Sweepstakes entrant's name, city, state, and biographical material (collectively, "Licensed Rights") in any media now or hereafter known throughout the world in perpetuity for advertising and publicity purposes, without additional review, compensation, permission or approval of the winner. Where necessary, the winner will be required to execute and return an Affidavit of Eligibility/Liability and Publicity Release within five (5) business days of attempted notification or the winner may be disqualified and an alternate winner selected.

5. SELECTION OF SWEEPSTAKES WINNERS/ODDS: Every Thursday starting September 3rd, 2009 until October 31st there will be a random drawing. Winners will be selected from entries received during the past 7-days. Odds of winning will depend on the number of eligible entries received during the Sweepstakes Period. The potential winner will be notified via email to the email address submitted with the potential winner's entry. The drawing will be conducted by Sponsor, the judge of the Sweepstakes, whose decisions on all matters relating to the Sweepstakes shall be final and binding. In the event that a potential winner is disqualified for any reason, Sponsor may, in its sole discretion, award the applicable prize to an alternate winner selected at random. Any return of prize notification or prize email as undeliverable will result in forfeiture of any prize and an alternate winner may, at Sponsor's discretion, be randomly selected.

6. PRIZES: Entrants will win their choice of a pair of University of Pittsburgh or Penn State University football tickets. Additionally, all weekly entrants will automatically be entered into the Grand Prize drawing held on October 31st 2009 for their choice of 4 VIP Club tickets to Penn State vs. Ohio State or Pitt vs. Notre Dame. Plus a reserved parking pass and a Pitt or Penn State Prize Pack.

7. ALTERNATIVE MEANS OF ENTRY: You may also enter the Sweepstakes by mailing a standard-size postcard with your name and email address to: Baierl Automotive Big Ticket Sweepstakes, c/o Baierl Automotive, 10430 Perry Hwy Wexford PA 15090. Postcard entries must be postmarked during the Sweepstakes Period to be included within the random drawing.

8. GENERAL RULES: By entering or participating in the Sweepstakes, participants agree to be bound by these Official Rules, and by the decisions of Sponsor, which are final and binding in all respects. Sweepstakes Entities are not responsible for: (1) any incorrect or inaccurate information or technical failures of any kind, (2) unauthorized human intervention in any part of the entry process or the Sweepstakes; or (3) any other computer, network, technical, human or other error, problem or malfunction that may occur in connection with the administration of the Sweepstakes, the processing of entries, or the selection or notification of winners. Further, if, for any reason, the Sweepstakes is not capable of running as planned for reasons outside the control of the Sponsor which, in the sole

opinion of Sponsor, may corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes (or portion thereof), Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify or suspend the Sweepstakes (or portion thereof). Sponsor also reserves the right at its sole discretion to disqualify the Entry of any individual found to be (a) tampering or attempting to tamper with the entry process or the operation of the Sweepstakes or any website operated by the Sweepstakes Entities; (b) using any robotic, macro, automatic, programmed or like entry methods, which will void all such entries; (c) violating these Official Rules or the terms of service, conditions of use, and/or general rules of any Sponsor property or service; or (d) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten, or harass any other person. Sweepstakes Entities are not responsible for claims, injuries, losses or damages of any kind resulting, in whole or in part, directly or indirectly, from the awarding, delivery, acceptance, use, misuse, possession, loss or misdirection of the prize; participation in this Sweepstakes or in any activity or travel related thereto or from any interaction with, or downloading of, computer Sweepstakes information.

9. PARTICIPANT OBLIGATIONS: By participating in the Sweepstakes, you agree to be bound by these Official Rules and the decisions of Sponsor. By accepting the prize, the winner agrees to release and hold Baierl Automotive, Partner(s) and their agents and affiliates harmless from and against any and all losses, damages, rights, claims, actions and liabilities of any kind in connection with the Sweepstakes or receipt or redemption of the prize. The winner assumes all liability for any injury, death, or damage caused, or allegedly caused, by participating in the Sweepstakes or use or redemption of the prize. Any disputes that may arise hereunder shall be governed in all respects by the laws of the Commonwealth of Pennsylvania without regard to the conflicts of laws principles of any jurisdiction. Venue with respect to any such disputes shall be had in the state and federal courts of the Commonwealth of Pennsylvania.

10. PERSONAL INFORMATION: The personal information collected through the Sweepstakes is subject to Baierl Automotive's Privacy Policy, located at <http://www.baierl.com/privacy.cfm>. By entering the Sweepstakes, you agree to the use of your personal information as described in the above Privacy Policy.

11. RULES/WINNERS' LIST REQUESTS: To obtain a copy of these Official Rules or for notification of the winners, send a self-addressed stamped envelope to: Baierl Automotive Big Ticket Sweepstakes, Official Rules/Winners List Request, c/o Baierl Automotive, 10430 Perry Hwy Wexford PA 15090. Requests for winners' lists must be received within three months after the end of the Sweepstakes Period.

12. SPONSOR: Baierl Automotive 10430 Perry Hwy Wexford PA15090